Mesa County CONTECTION

November 2021

BLACK FRIDAY vs. BLACK SUNDAY

WHY SHOPPING LOCALLY COULD SAVE LIVES!

Union of Mone

Friday Might Swing

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569 32 RD. #13a Clifton Left side of Urgent Care **970-243-4310**



Connecting Community

November 2021

Coming into the holiday season, it's important to remember locally owned businesses. With all the hype that redirects you to spend outside of our community, it's easy to forget our Neighbors who are supported by our dollars staying local.

Walmart and the Internet are convenient; however, you can't get the kind of passion that owners' of small businesses portray for their products. Why waste time with someone who barely wants to be there; or isn't there at all?

Come downtown or go to one of the area's many unique stores. We are privileged to have such a wide variety of stores and people who run them.

In this issue we are taking a look into local reoccurring events around the Valley, as well as going over some notable history surrounding the label *Black Friday;* which has better connotations then the Valley's Black Sunday.

Editor@MesaConnection.com

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It's a pleasure to be in the community everyday, meeting all of the citizens that make our Mesa County such a wonderful place to live. November is time for celebrating, making connections and helping your Neighbor. Keep Small Business Saturday alive!

MesaConnection.com

Community Collective



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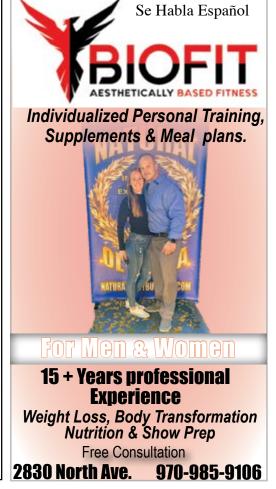


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GIVEAWAY! PG.19



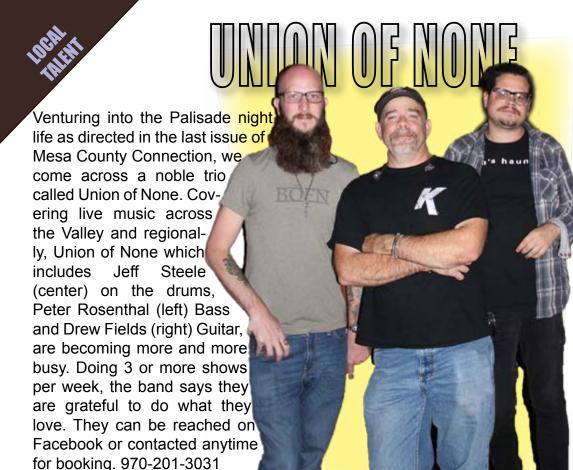








MesaConnection.com Connecting Community 7



Live at the Livery 2.0



As a first time attendee at the Livery in Palisade, there was the cold feeling of loneliness as the Bar Tenders seemed more inclined to walk passed or sing and dance than give this newcomer a beer. It was not an unbearably busy bar. So as a new patron of this establishment, there was an honest expectation to be treated with a sense of belonging. The desire to get more beer was gone as quickly as their attention to my presence.



CONNECT

Palisade November 7

From The Top at Palisade Brewing Company

Thomasina Russell and Terry Flanagan bring you harmonies and songs.

2pm - 5pm

Movvember 16

Planning Commission Meeting

Palisade Town Board Chambers 175 E 3rd St, Palisade, CO

Movambar 17

Business After HoursSt. Kathryn Cellars/

Talon Winery
Chamber Events,
Wine Events, Business
after Hours Social
5:30-7pm

November 20

Harvest Festival

Wine Country Inn Food & Silent Auction 5pm to 9pm

November 26 Christmas Market

First weekend of the 2 annual Kokopelli Christmas market!

November 27

2021

Nick and Doug's Poodles and Gaggles Craig Gallery

128 E 3rd St, Palisade, CO
Join us for chocolate and wine and enjoy the works of artists Nick Landrum and Doug Monroe, plus our stock of prints and unique gift ideas. Admission is free 10am to 5pm

Clifton

November 1

Grief Share Grief Recovery Support Group

Clifton Christian Church 3241 F 1/4 Rd

Union of None Shift - Main St. Grand Junction

Clifton
Grief Share is a friendly, caring group of people who will walk alongside you through one of lifes most difficult experiences.

November 6

Department of Colorado Veterans of Foreign Wars -District 11 Meeting.

11:30am Veterans of Foreign Wars Clifton, CO

November 8

Grief Share Grief Recovery Support Group

Clifton Christian Church 3241 F 1/4 Rd ALEWDAR

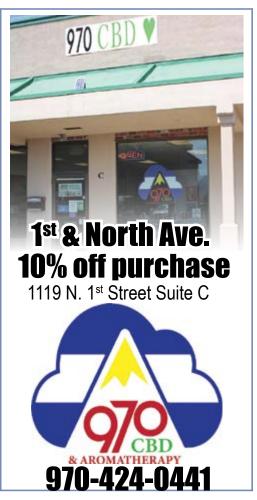
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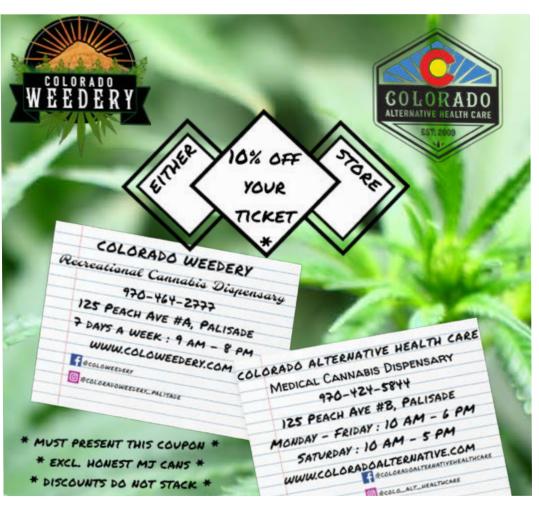












BLACK SUNDAY

BLACK FRIDAY

The ultimate difference between a day being good or bad is how we perceive it and how it has been depicted to us. Black Friday has been re-branded as a lovely holiday shopping time, when in the past people jumped off of buildings around this time. Our own local economy went belly up and it was

Of course the earliest annotations of Black Friday are the Stock Market crash September 24, 1869. Two investors, Jay Gould and Jim Fisk drove the price of gold up making the whole stock market crash.

(https://www.britannica.com/event/Black-Friday)

Grand junction has also seen it's share of economic hardship. Known as a boom/bust town there have been numerous local recessions in the Valley involving agriculture and Uranium, where business virtually stopped

Newspaper publisher Issac Newton Bunting purchasing items at the Sampliner Brothers Store. Photo Courtesy of the Loyd Files Research Library, Museum of Western Slope

called Black Sunday.

over night. The worse of these was in Spring of 1982. Unemployment rates went up while in the neighboring Garfield County, Exxon Mobile pulled it's

> shale holdings, which became locally known as Black Sunday (Mesa County: A 100 Year History p.21)

The stigmata surrounding Black Friday probably made people; especially merchants, want to do everything they can to forget these dark days. If an economic catastrophe haunts you, commercialize it; It's the American wav!

Merchants in the Valley have been innovative since they've stood in the same dirt in 1882. Attempts to make the area flourish ranged from pamphlets describing the agriculture, to entries in fairs trying to get people to relocate to the Western Slope. "In 1903, Grand Junction initiated a business carnival to create enthusiasm to patronize local merchants. Special sales, prizes and other activities were offered to bring residents into stores" (Images of America: Grand Junction p.52).

Even the early use of Black Friday had negative connotations.

In the 50s and 60s Black Friday was a term used by officers in Philadelphia to describe the massive crowds that headed to the streets the day after Thanksgiving.

https://www.businessinsider.com/why-is-it-calledblack-friday-2017-11

As businesses started to use the day as way to attract additional attention from consumers, Major Brand Names

attempted to rename the negatively charged label to Big Friday, which failed.

For business owners Black Friday took on a new meaning. Instead of categorizing it as day of massive failure, they used it to push their books from

the red, to the black.

Our local attempt to encourage business has had many names; Small Business Saturday is one of the upcoming events. The theme is still the same, shop local and help your neighbor. As the economy fluctuates in regard to unemployment, foreign commerce downfall; such as shipping, and other economic crises, it might be a good idea to make good local connections.

We are fortunate to have everything we need right here in the valley. We don't need foreign or Internet commerce. It's nice, convenient; however, you will never get the kind assistance you will shopping locally.

Your life may not depend on you shopping locally, but your neighbors might!

Duke, Lani. Mesa County, Colorado; A 100 Year History. The Museum of Western Colorado Press Kania, Alan. Images of America: Grand Junction. Arcadia 2010.





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Grand Junction

CONTINUED

Movember 4

Marshall Tucker Band The Avalon Theatre 645 Main St, Grand Junction, CO Doors open at 7:00 рm Event ends on Nov 3, 2021 at 10:00 pm TICKET PRICES:

\$29/\$39/\$49 +fees

November 4

ROOM SERVICE Moss Performing Arts Center Robinson The-1100 North Avenue

Grand Junction, CO 81501

\$22 Admission: Adults, \$18 Senior, \$8 Youth, Hours: November 4,5,6 7:30pm

November 5

WESTERN **SLOPE** COWBOY GATHER-ING

2400 Consistory Ct. Grand Junction, CO 81505 Daytime performance is free, Eveperformance: ning \$15 adult, \$25 couple, children are free, Hours: Nov. 5: 12-5, 7-9 and Nov 6: 10-5, 7-9

970-242-0971

November 9

Life, Liberty, and the **Pursuit of Happiness**

Courtyard by Marriott Grand Junction 765 Horizon Dr, Grand Junction, CO 8am-3pm Free, day-long professional development from the Bill of Rights Institute, best suited for Middle and High School Civics, Government, History, and Social Studies teachers.

November 12

The Theater Project GJ presents: All Together Now

6pm

This musical revue feature's 15 Broadway favorites, as a welcome back to theatre. Admission: \$15 Students/Seniors; Adults;, 1803 N. 7th St. 970-260-7706

November 18

History of Railroads in the Grand Valley

Mesa County Librar-

ies Central Library 443 N 6th St, Grand Junction, CO 12-1pm The Mesa County Historical Society and Mesa County Public Libraries present: History of Railroads in the Grand Valley

November 20

Tree Lighting

Catch the Spirit of the holidays in Downtown Grand Junction. 4th & Main 5pm -7

Fruita

Movembar 8

Infant & Toddler Story Time

Fruita Branch Library Story Time makes

learning fun! Featuring stories, songs, rhymes, and other activities, Story Time emphasizes five simple practices - reading, talking, writing, singing, and playing Monday, November 08, 2021 10:00 am -10:30 am

Movember 4

River Trivia

Copper Club Brewing Company 153 N Mulberry St, Fruita, CO 5:30pm Kick off the giving season with RiversEdge West at the Copper Club Brewing Company

November 6

Rimrock Marathon

8 a.m. - 2 p.m. Colorado National Monument Yearly tradition occurring inside the CNM, this venue provides epic views and a world class running course.

November 11

Veterans Day

11am-12pm Western Slope Vietnam Memorial 340 CO-340, Fruita, CO Please join us and

honor those who have served by attending the Western Slope Vietnam War Memorial celebration.



Beauty Apparel Accessories Sted Livie Home Goods

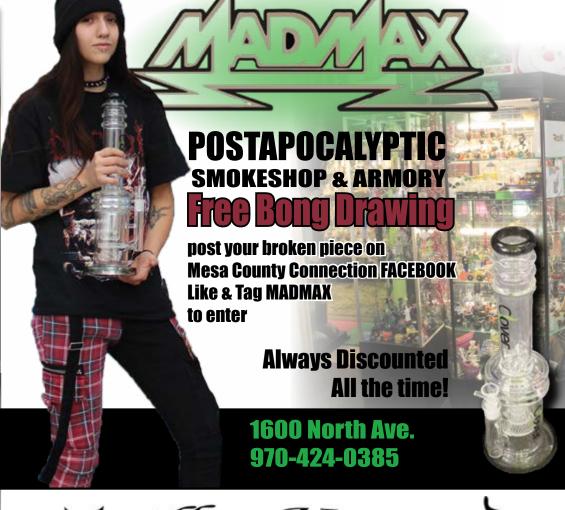
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for testing at the Mesa County Services test center! We are open Monday through Friday from 8:30 The NCRC is recognized and supam to 4:30 pm.

Professional Services is a fully functional assessment center with a wide range of tests available. We offer career/vocational assessments. job skill and interest assessments. and WorkKeys assessment testing by ACT. We offer Career/Vocational Assessments, Job Skill Assessments, Workkeys Personal Skills Assessment Test by ACT, Workkeys Foundational Skills by ACT and Workkeys Curriculum by ACT.

A National Career Readiness Certif-

Got Questions? Call 970-257-2215 or Online mcwfc.us

There is plenty of space available icate (NCRC) is earned by completing three WorkKeys Assessments: Workforce Center's Professional Applied Math, Workplace Documents, and Graphic Literacy.

ported by over 150 employers in the Grand Valley, and it is a great way to show local employers the vocational skills you bring to the job! For more information on how both job seekers and employers can use Professional Services to their advantage, please call 970-257-2215 or email

wfc-professional-services@mesacounty.us. In order to take assessments at no cost, you will need to be registered with

WWW.ConnectingColorado.com





761 Rood Ave. **Grand Junction**

Walk-ins & Appointments Welcome

Thank you everyone for participating

Contact Pam 970-589-4204

Det Sober Fest Pincoln Park



MISTI DAWN





ence. Amo's Counseling is going outside the realm of traditional therapy to promote social interaction and alternatives to specific reoccurring problems.

There isn't much better than the look of joy and anticipation as the kids figure out

whether to jump on the bounce house or eat the cotton candy first.

At least they went home well spent!

Amo's Counseling say we can expect more events just like this in the future.



One of many events hosted by Amos Counseling, Oct'Sober Fest was a free, fun and food day for the community. On a wonderful mid October day, we joined together to watch howls of laughter as the children took advantage of the bounce houses.

There are many challenges surrounding life's problem's, Amos Counseling is offering solutions. As they have expanded their services to help people not only on a mental basis, they can now offer a sober place of residence and child care during sessions.

Involvement and feeling apart of the community can make all the differ-

Searching the community for unique events and photographic scenery, it's hard not to notice

the delight emanating from Brown's Cycles on certain Fridays.

Friday Night Swing, on the 1st & 3rd Friday of every month is free for the community as long as the location's capacity permits it.

Chris Brown, owner of Brown's Cycles has graciously allowed the event here for 2 months. Friday Night Swing has been around in the Valley for around 20 years. Misty Dawn, Spokeswoman for the bi-monthly shindigs says "Before Brown's Cycles we were at the Four Winds Coffee shop, and it's hard to find a location that doesn't charge. This is free for the public and we want them to join us."

If the events get much bigger, they may have to find another spot.

Chris and his wife Rachel are dance enthusiast themselves, so it made sense to allow his location, which does all of their business during the day, to utilize the floor space for something that would ente tain the community.

For now you can find them at Brown's Cycles, along with instructors on other nights, such as Chris Lynch who teaches different styles and techniques. You will also find Lesly Adams, Owner of Dance Magic Studio. If you and your partner are bored Friday Nights you could come by and see what the folks down at Brown's Cycles are doing after normal business hours.

Friday Night Swing
First & Third Friday
Every Month
6-8pm
Call Misty Dawn
970-778-2990 for more info.
Magic Dance Studio
Lesly Adams
970-778-6593
Thanks to Chris Lynch





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